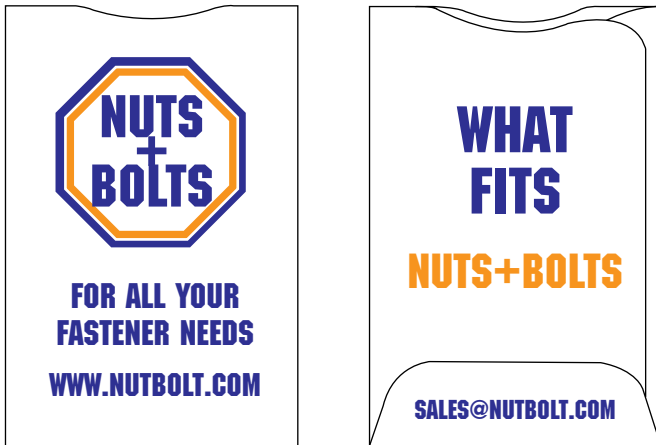


WHAT WE MEAN BY "SIMPLE PRINTING" AND HOW TO GET THE BEST RESULTS FROM OUR PRINT-FROM-STOCK PROGRAM

Although credit card sleeves are used here as a product example, the principles presented are applicable to our other envelope products such as gift card envelopes, remittance envelopes, and doorknob hang ups.

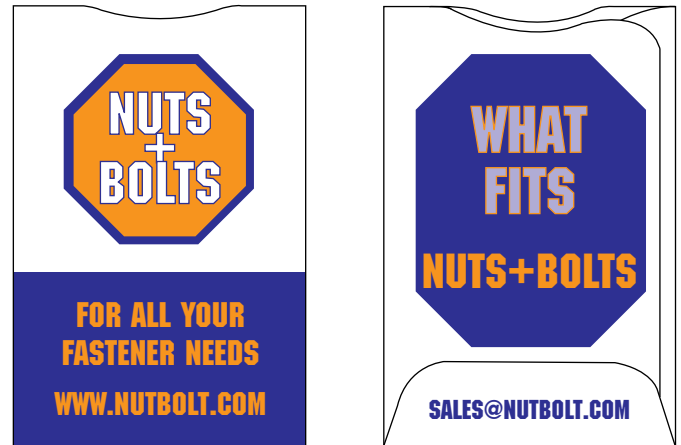
ACCEPTABLE



ARTWORK SHOWN IS SIMPLE COPY

Logo and text with no bleeds, no wraps, no large blocks of color, no tight registration, no subtle gradients/tints.

NOT ACCEPTABLE



ARTWORK SHOWN IS NOT SIMPLE COPY

Tight registration, large blocks of color, bleed/wrap. Can be corrected by simplifying logo, removing color block, changing text to solid color.



ARTWORK SHOWN
 is at least 1/4" in from any edge
 (safe area in red dashed line)



ARTWORK SHOWN
 is too close to the edge
 (safe area in red dashed line)

Our Fast Turn Around and Low Cost Program works beautifully when the artwork you submit is simple copy:
 Text and/or Logo with No Bleeds, No Wraps, No Large Blocks of Color, No Tight Registration, No Subtle Gradients/Tints; good contrast halftones okay at 5% min/80% max density—no white/solid black areas (we use 110 linescreen); and all content is at least 1/4" in from any edge. All copy must be approved.

Any questions or concerns, no matter how seemingly small, please contact us.